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FOR IMMEDIATE RELEASE

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LOCAL BUSINESS ADAPTING TO CHANGES Announcement of New Products and Personnel Changes

November 22, 2010 - DPC Emergency Equipment (DPC) is pleased to announce that they are now the authorized dealer representing PL Custom Emergency Vehicles and Rescue 1 for the states of Delaware, Maryland, and West Virginia.

DPC has recently undergone several personnel changes. Adam Jarrell, who has served as a sales representative with DPC since April 2007, is now filling the role of Service Manager which was previously held by Jeff Grove. Prior to joining DPC, Adam worked as an emergency medical technician and emergency dispatcher. He has previous experience in equipment maintenance and is currently the chief engineer at the Felton Fire Company.

We regretfully bid farewell to Jeff Grove who has been our Service Department Manager since March, 2006. He and his wife are moving to North Carolina. Fortunately Jeff gave DPC plenty of advance notice, enabling Jeff and Adam to work closely together until Jeff's departure. This will ensure that the management transition is transparent and our customer's service needs continue to be addressed with the same high quality and attention to detail for which DPC is known.

In response to increased sales activity, we are also pleased to announce the promotion of Keith Twilley to full-time status. Keith has worked for DPC since July, 2009 as a part-time sales representative and has been very successful. He will continue to provide sales coverage in Delaware and the Eastern Shore of Maryland and Virginia.

Lastly, DPC announces that Todd Hannah is leaving the company to return to his hometown of Pittsburgh, PA. A dedicated 12-year employee of DPC, Todd has played a key role in the success of DPC's sales department over the last decade.

We will miss both Todd and Jeff greatly and wish them well in their future endeavors.

DPC Emergency Equipment is a woman-owned, small business located in Marydel, Delaware and Maryland, Maryland. DPC is a licensed emergency vehicle dealership in the state of Maryland and Delaware and represent Rosenbauer Fire Apparatus, Spartan Chassis, PL Custom Emergency Vehicles, Rescue 1, and Wheeled Coach Industries in Maryland and Delaware. DPC has been serving the sales, service and custom-fabrication needs of Delaware and Maryland Fire & EMS personnel since 1990.

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If you'd like more information about this topic, or to schedule an interview with Adam Jarrell and/or Keith Twilley, please call Ann Strauss at 302/492-1245 or e-mail Ann at annstrauss@dpcemergency.com