



Delmarva Pump Center, Inc. / DBA  
**DPC Emergency Equipment**  
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## FOR IMMEDIATE RELEASE

MARYDEL, Delaware – November 26, 2013 – We are pleased to announce the appointment of Mike Heston to Sales & Marketing Manager. Mike will be responsible for managing DPC’s team of sales professionals with an emphasis on continued company growth and market share.

Mike has a combined 35 years of experience in the fire service. He has extensive knowledge and experience with fire apparatus, ambulances, equipment, sales, sales management, service and parts, all coupled with a solid understanding of knowing what it takes to be a firefighter. His experience includes being a volunteer firefighter / EMT in Livingston New Jersey where he grew up. He also served as a Fire Commissioner for the Parsippany Troy Hills Volunteer Fire District # 5 in New Jersey before relocating to Florida.

He worked a short time for a fire apparatus dealership in Tampa selling a variety of fire apparatus and emergency equipment. He then went to work for E-One in Ocala, where he worked for 13 years in a variety of customer service rolls including Director of Customer Services Worldwide. During his tenure with E-One, Mike was recognized for many achievements, most notably being appointed as Co-Chair of the NFPA 1912 Committee to start the development of an industry standard for the servicing and refurbishing of fire apparatus. He was also recognized for his unquestionable contributions as a “911 First Responder”.

Mike later moved to Phoenix, Arizona with his family, where he and his wife EJ purchased a fire apparatus dealership, where they sold fire apparatus, ambulances, parts, service and emergency equipment for approximately 10 years. Mike’s passion and enthusiasm for the fire service continues by “Proudly Serving Those Who Serve Our Communities” on a daily basis.

Mike can be reached anytime at [mheston@dpcemergency.com](mailto:mheston@dpcemergency.com).

We are excited to welcome Mike to the DPC team!

A family owned and operated company, DPC Emergency Equipment has continuously served public safety personnel in Delaware and Maryland for 23 years. DPC is an authorized sales and service dealer for Rosenbauer, PL Custom, and Wheeled Coach in Delaware and Maryland. DPC also offers a full line of loose equipment and fabrication services. To learn more about our company, people, products and services, visit our website at [www.dpcemergency.com](http://www.dpcemergency.com).